

Turning potential into results ~ good leaders into great leaders

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1. Client Spotlight: Motema (www.motema.com). Hear the sound of a breakthrough by clicking on <http://nedtheband.com>, the site for the gynecologic surgeon rock band Motema is putting out. The music's great. Video at <http://motema.com/artist/ned>.

These six surgeons take the healing arts to an entirely different level. They are all gynecologic oncologists who spend their days helping women (and their families) with cancer.

In March 2008, these doctors had an “out-of-the-box” opportunity to help their patients. They were challenged to put down their scalpels, pick up their instruments, and use a different talent to help fight gynecologic cancers. What was created from this challenge was a rock band with a purpose: N.E.D. The name of the band itself and their self-titled debut CD, No Evidence of Disease, represents the hope that every gynecologic oncologist has for patients - the end of the patient's treatment is the end of their cancer. Buy their album, enjoy their music.

Congratulations, Motema, for bringing life to music and music to life!

Dear Reader, what's the song in your heart? What's the cause that lights you up? What's the challenge you are ready for? Take it on right now. I know you can.

Checklists. Great questions. Useful stuff in **The Power of Strategic Commitment: Achieving Extraordinary Results Through Total Alignment and Engagement**, Authors: [Alan Weiss](#), [Gershon Mader](#), [Josh Leibner](#).

2. Law #1 of the 3 laws of performance: How people perform correlates (matches perfectly) to how situations occur (look, show up) to them. If you are a client of mine, you will have heard this. You know the power of this interpretation. Call me for a refresher. Or read Steve Zaffron and Dave Logan's book: the three laws of performance, a Warren Bennis publication.

In the moment we act (speak, move, think), we do not make mistakes. A 'mistake' only shows up after the fact informed by feedback – what people tell us, the results, the conscious thinking we do (that we didn't do in the moment). Use the feedback to learn, not to stop you. Interested in the other 2 laws? Get a free guide to elevating performance at:

http://www.threelawsofperformance.com/business_leadership_excerpt.jsp.

3. If we're known by the company we keep, I've shifted gears. I'm blogging with Marshall Goldsmith, Jim Kouzas, Tony Smith and others: <http://unboundideas.com/coaches-and-authors/camille-smith/>. Scroll down, click on “recent posts”. I'm bringing you all with me, I like your company.

4. (Stepping up on my soapbox...). I am on a campaign to stamp out the phrase “real” whatever. I hear “when I get a real job”, “when I work in the real world” ... Hello! Whatever you are doing, it is real. You are really doing it, whether it is going to college, volunteering, shining shoes, inventing the next iPhone app. The “real” preface usually comes after someone's just described how much they enjoying what they are doing and to signal that they aren't struggling and that isn't how work “really” is. Work is struggle, sacrifice, no fun. When people say “real” before anything, it signals to me they are having fun

and equate having fun with “non-work.” Hello! Work does not have to be a drag – a bore, un-fun or de-energizing experience. Do not succumb. Have fun, enjoy. Help me stamp out this myth!

‘Til next time ... Boldly lead yourself where you have not gone before!

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